

Mahadev Logistics (SA) PTY LTD

BUSINESS PLAN

*-Proposal for the establishment of
an Intermodal Logistics business in South Australia -*



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EXECUTIVE SUMMARY

THE BUSINESS

Proposed company and business name	MAHADEV LOGISTICS (SA) PTY LTD
ABN/ACN:	Yet to be confirmed
State to be registered in	South Australia
Business structure	Proprietary Limited Company
Business owner(s)	1. Jagandeep Singh (50% share) 2. Gaurav Sainani (<i>Australian PR visa holder</i>) (50% share)
Intended target time to establish	Immediately upon visa grant of subclass 188 Entrepreneur stream
Proposed location of business	Cavan or Gepps Cross (postcode: 5094), South Australia
Licences and permits Australian, state and local.	General Freight, Local Bulk, Local Parcel & Linehaul, Accreditation from National Heavy Vehicle Accreditation Scheme (NHVAS)
Our vision	To become a significantly large logistics supplier in South Australia, eventually scaling the business nationally and internationally by expanding to the US, Canada and India.
Our mission	Provide innovative transport logistics to many sectors and businesses at affordable rates and to be a major player in the logistics industry.
Operations	Services: Intermodal Linehaul Transport Logistics: <ul style="list-style-type: none">• Linehaul: Interstate bulk transportation service• Local-Bulk: Within the state bulk transportation service• Warehouse and Storage Logistics• 3PL/Logistics planning & support for other logistics companies outsourcing• Inhouse Vehicle Workshop/Trailer maintenance

THE MARKET

Target Market	<ul style="list-style-type: none">• Any business(es) requiring nationwide logistics from SA, including hospitality venues, manufacturing organisations, e-commerce deliveries, building and construction, wine suppliers etc. ;• 3PL/Logistics planning & support for other logistics companies outsourcing;• Inhouse Vehicle Workshop/Trailer maintenance.
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Key people: Our proposed staff team

Jagandeep Singh and Gaurav Sainani (business owners/directors of company), 1 General Manager, 2 Operations Managers, 1 Business Development staff, 1 Administration Assistant, 1 Receptionist, 5 Mechanics, 2 Warehouse Personnel, 10 Drivers, 1 Compliance & Training Manager.

Laws & Compliance Requirements

- Warehouse licensing
- Fair work and
- Employment and minimum wage laws
- Heavy Vehicle National Law & Regulations
National Heavy Vehicle Accreditation Scheme (NHVR) – heavy vehicle access permit applications, modifications and exemption permits, fatigue management, driver licensing, dangerous goods regulations.
- OSHC compliance laws for workplace and workers

GOALS & ACTIONS**3-YEAR GOAL**

The 3-year forecast of total sales/turnover for the company:

Year 1: \$3.0 million

Year 2: \$4.0 million

Year 3: \$5.35 million

FINANCES**SOURCE OF FINANCING**

Business partners' personal savings, and liquidation of fixed assets, revenue from other existing businesses.

INITIAL INVESTMENT CAPITAL(CASH)

Year 1: AUD\$250,000

Year 2: AUD\$250,000



THE BUSINESS

What our business does

We primarily provide bulk transportation services, warehousing and storage logistics (including services for third party logistics to both state and inter- state destinations) for a mix of medium-sized and large organisations. including essential commodities such as building supplies, FMCG products, packaging, products, etc.

We plan to implement a new integrated project by incorporating the following into the ongoing operations of the business:

- Vehicle maintenance/repair services and
- warehousing into the normal transport business.

Our target market

Our target market includes any business(es) requiring nationwide logistics including hospitality venues, manufacturing organisations, e-commerce deliveries, building and construction, wine suppliers etc. Our potential list of futures clients will also include businesses such as *James Hardie*- a global leader in construction materials products, *Primary Connect* (nationwide distributor for Woolworths) and *Chemist Warehouse, GTS Logistics* (nationwide distributor for wine products)

Our unique selling point

- 1) Customised competitive pricing for all our clients We cater to everyone including small and big businesses with a range of requirements.
- 2) Integrated Warehouse logistics for time-saving and cost efficiency
- 3) In-house operated truck workshop for serving own fleet and other logistic companies

The integrated business model will increase the net profitability by at least 30%, not only profitability it will help a lot in maintenance reliability which is an issue nationwide due to shortage of labour and over occupancy of workshops, when we put our own mechanics on payroll and invest in tools equipment which is not a big capital investment, we assure better maintenance of our vehicles, better reliability, better WH&S, but lower costs and greater profits. Apart, from that the same workshop would service commercial clients (General public) as well, the weightage of such clients would be 50% of the workshop capacity, further boosting our revenues and earnings and hence passing on the benefit of averaging to our esteemed clients.

Internal warehousing gives us an edge for our clients doing exports of wines as warehousing is handy for container packaging and freight forwarding and customers engaged in drop shipping or long-term storage and dispatching. It is a vital secondary facility that helps with the regular on-going costs and retaining clients long-term as we become their one-stop centre for their business needs.



Our business goals

- Start our base and headquarters in South Australia and scale nationally
- Integrate logistics, mechanical workshop for trucks and warehousing
- Generate employment for approximately 25 people i.e. 1 General Manager, 2 Operations Managers, 1 Business Development staff, 1 Administration Assistant, 1 Receptionist, 5 Mechanics, 2 Warehouse Personnel, 10 Drives, 1 Compliance & Training Manager.
- Support the 9 critical growth sectors in South Australia by providing our services to these sectors primarily.

**Our history
Industry experience,
major achievements.**

Mahadev Logistics commenced operations in July 2018 and has been running successfully under the leadership of Jagandeep Singh as employed manager of operations and Gaurav Sainani (business owner). With over 3 years’ experience and a profitable startup, Gaurav intends to do a joint venture with Jagandeep as his business partner in South Australia to commercialise the transport logistics business and move the headquarters to the state to be able expand the business and possibly go global as well with its services.

THE SERVICE

We provide services in transportation to manufacturers, transport companies, traders, bulk suppliers, e-commerce platforms across Australia, we have some strong contracts in place and these contracts originate from all Metro areas, we are service providers to industries, manufacturers, transport companies, brokers, etc.

Linehaul

Interstate bulk transportation service

Local – Bulk

Local Bulk Transportation within South Australia and interstate for Australia-wide

**3 PL / Logistics
Planning & Support**

We provide logistics planning, such as warehousing, freight handling, storage, despatch, custom clearance, optimum utilization of pallets space in trucks / warehouse.

**Workshop / Tyre
Shop**

We focus on tyres replacements and trailers maintenance to ensure fast turnaround times and tighter control of manpower cost and materials. We source our tyres directly from manufacturers to reduce material costs. The aim is also to provide a 3rd party service to other smaller logistics companies.



Sales and distribution channels

The channels we'll use to distribute our product or service to customers.

Channel	Used for	Details
Direct sales	Workshop	Will be located in an industrial / high foot fall area ideal for trailer maintenance and truck tyres with services such balancing, alignment, express fitting, express repairs, mobile tyre / callouts repairs, etc.
Other B2B exclusively	For transport / Logistics / 3 PL & Warehousing	Logistics business is completely dependent on B2B Sales through our sales staff and Jagan himself by quoting on various services priced competitively.
Wholesale	Tyre & Battery Sales	As we purchase tyres and batteries in bulk and believe in high volume rotation business, we pass on the benefit to customer and still make reasonable margin. Since Adelaide is a bypass to WA / Perth and inland areas, so we expect a huge volume of customers getting their tyres and batteries serviced / changed.
Website	Tyre & Battery Sales	As we purchase in bulk, we'll be selling these online as well through online platforms and our own website, which further add to our volumes and this would be sold nationwide as well.



Digital technology

Technology we plan to use for our business.

We're in process of testing few softwares for our different segments:-

1. *Ramco / Rapid / Transmate* – For logistics / 3PL / Warehousing
2. *Workshop Mate / Mechanic Desk* – For Tyres / Repairs / Battery jobs

Out of these we'll be selecting user-friendly software, that does maximum job functions, maintains inventory log, does stock-taking, invoicing, despatching, consigning, preparing neat job cards, etc.

Information management

How we collect, store and use customer and stock information.

Customer information will be collected and stored automatically through our widely popular software in line with Australian privacy policies and industry standards and legislation.

Use of this information will strictly be done only with customer's written consent and in line with industry standards and legislation.

Assets

Premises

We will be taking a premises on lease in an industry area in South Australia with preference at either Cavan or Gepps Cross. The premises will have good truck access, loading area and ample parking area for trucks. The premises will also house our administrative headquarters, warehouse facilities and also an inhouse workshop for heavy vehicle repairs and maintenance.

Stock and inventory

1. **Tyres / Batteries for sales** – We store our inventory in our warehouse / workshop in line with industry standards and managing it efficiently through our skilled personnel and inventory management software integrated with workshop software.
2. **Consumables / Spare parts** – These consumables are stored in workshop shelves as we don't stock these bulk and also they don't occupy much space, also our suppliers provide door step same day delivery as and when required. These are managed through inventory management software integrated with workshop software.
3. **Warehouse inventory of the clients** – As 3PL and warehousing providers, we do have in & out inventory at all times, which is strictly managed by one of warehouse manager with the help of inventory management software integrated with warehouse software.



Equipment

Equipment Type	Date bought or leased	Cost (\$)
MAN Prime Mover 540 90 T 5x UNITS	To be leased	\$1.5 million
A-Trailers 12 Pallets / 12 Tonne 5x UNITS	To be purchased	\$468,000
B-Trailers 12 Pallets / 22 Tonne 5x UNITS	To be purchased	\$575,000
Heavy Rigid Truck 14 Pallets / 12 Tonne - 1x UNITS	10/08/2021	\$200,000
Forklift 4 Tonnes cap.	To be leased	\$18,000

Sources of advice and support

External people or organisations that will be appointed to provide support to the business.

Support type	Name	Skills and experience
Accountant	Bahadur Singh	Familiar with transport logistics business accounting. (20 years' experience in professional accounting)
Lawyer	Rajan Lashand	Sabdia Lashan Lawyers experienced in legal compliance of businesses, employment and contract law (10+ years)
Industry & Business Consultant	To be decided	The appointed consultant will be hired when the company grows to a fleet of 50 trucks and logistics framework becomes complicated.



Key People in the Business

Role	Name	Skills and experience
<i>Owner/Manager</i>	Jagandeep Singh	Business Development, Contract Liaising and strategic direction of business (3+years)
Owner/Manager	Gaurav Sainani	Financial controller and industry compliance (4 years)
General Manager	To be hired (1 worker)	Overall supervision of the company
Operations Managers	To be hired (2 workers)	Reporting to General Manager
Business Development/ Sales/Client service	To be hired (1 worker)	Representative for customer relations, sales and marketing of our services
<i>Warehouse Manager</i>	To be hired (1 worker)	Warehouse management of warehouse logistics, loading/unloading, dispatch and local truck routing.
<i>Warehouse personnel</i>	To be hired (2 workers)	
<i>Vehicle Workshop Supervisor</i>	To be hired (1 worker)	Workshop operational management, workshop rostering and interdicting new tanning to workshop staff.
<i>Administration/ clerical/Reception</i>	To be hired (2 workers)	Invoicing, ordering inventory, paperwork filing and assisting other managers in their role, reception duties
<i>Drivers</i>	To be hired (10 workers)	Drive local and interstate trucks.
<i>Workshop workers/mechanics</i>	To be hired (5 workers)	To fit tyres and truck repairs in workshop.
Proposed number of staff	25 workers	

The initial plan is to start out with 12 workers and recruit more workers as the business expands and client contracts increase. The estimated staff size would reach about 25 workers (with a mix of part-time and full-time staff) by end of Year 2 of business operation.

THE MARKET

Defining what is Intermodal and Linehaul services

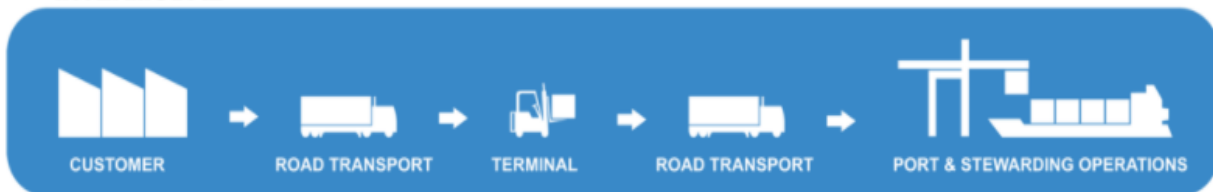
Intermodal transportation: delivery service that involves two or more different modes of transportation by either truck, rail, aircraft or ship.

Linehaul: the transport of goods by any means of transport by land, air or water between two specified stations.

Intermodal transportation revolutionised the shipping industry. It is a combination of multiple modes of transportation to optimise the efficiency of process for the delivery and receiving of goods. Benefits include:

- ✓ **Cost reduction:** Less cargo handling, low levels of goods damage costs, and more predictable shipping pricing.
- ✓ **Minimum handling, simplified work process:** Resulting in less chances of breakage, tears, dents, spoilage
- ✓ **Convenience & Speed:** Using track-and-trace technology, our containers will be equipped to ensure tracking of shipment status

INTERMODAL



The line haul service of collection of freight from designated depots, mostly using standard containers first by truck/road transport vehicles, and depositing at main shipping depots to be moved either directly to the port or through airports has made delivery logistics seamless and easier for businesses in the construction, mining, agriculture, horticulture, dairy and many other sectors.

It is transport of goods between cities, ports or warehouses for construction projects, exports and product distribution purposes.

With the current issue of interstate border controls, businesses need to have their products shipped in an orderly and efficient manner with minimum delays in delivery timeframes.

Mahadev Logistics (SA) Pty Ltd will aim to be on the forefront of this service industry to support the many businesses within South Australia, and be the solution to transport logistics issues for many manufacturers, food producers, retailers, construction industries and wholesalers.



The problem

The market problem/s that we aim to solve for customers.

An immense shortage of transport and linehaul service providers in South Australia with a focus on intermodal and linehaul services. South Australia is a state with many diverse primary producers for wheat, meat & livestock, wine, seafood, horticulture and dairy products which are perishables and need to get to their destination in the shortest possible timeframe to ensure freshness, a good transport and warehousing logistics solutions provider is crucial to their businesses.

Our solution

Mahadev Logistics (SA) will be a reliable logistics solution provider for ensuring seamless transport logistics for our customers in manufacturing sectors, e-commerce businesses, building and construction businesses such as *James Hardie*, wineries and farming industries, and hospitality venues. We also aim to support the shipping and delivery of building and construction material for property developers, government contracts (hospitals/universities), retailers such as *Woolworths*, *Petbarn* and other FMCG product suppliers.

Our target market

Our services are targeted at:

- large to medium-sized businesses that need transportation, delivery and warehousing logistics services to send their products to the middleman organisation; or
- retailers to distribute to their chain stores both interstate and within South Australia.



Advertising and promotion

The channels to communicate with the target customers.

CHANNEL	TARGET AUDIENCE	DETAILS
Print advertising medium- Trade magazines & newspaper	Business owners in the transport industry; and targeted relevant industries	<ul style="list-style-type: none">• <i>Big Rigs</i>: Australia's No.1 trucking publication ; a national road transport newspaper <u>Industry-specific trade magazines</u> <ul style="list-style-type: none">• <i>Power Torque</i> magazine• <i>Prime Mover</i> <u>trade</u> magazine• Retail Industry magazines
Digital marketing: Online & paid social media	New prospects in food and hospitality industries, retail distributors, business owners in specific sectors such as building and construction	<ul style="list-style-type: none">• Corporate website SEO presence• Google ads/Facebook sponsored ads to targeted audience.
Other	Trade expos (both local and international)	<ul style="list-style-type: none">• Participation in transports & logistics trade fairs in Australia and overseas to help promote the business and increase networking.



The competition

The following are some examples of three South Australian-based businesses we will be competing against, what they do well and not so well. Our competition scope is based on size of companies and is compared against medium to large-sized companies.

Competitor	MFD LINEHAUL & LOGISTICS	CTI LOGISTICS INTERSTATE	COCHRANE'S
Strengths	<ul style="list-style-type: none"> • Ample fleet of 40 trucks • Has warehousing services • Statewide and interstate deliveries 	<ul style="list-style-type: none"> • Established since 1970's • Personalised approach to service • Minerals and energy transport logistics • One of the few specialising in car transport 	<ul style="list-style-type: none"> • 45 years of established business • Covers services across SA and regional areas • Heavy haulage specialist
Weaknesses	<ul style="list-style-type: none"> • High overheads with a large fleet, does not have inhouse repair & maintenance workshop for vehicles • Diversification in accommodating both big and small deliveries 	<ul style="list-style-type: none"> • High overheads with a large fleet • Diversification in accommodating both big and small deliveries results in possible compromise in attention and time-consuming management processes and higher costs passed on to clients 	<ul style="list-style-type: none"> • Specialises primarily within SA; no interstate logistics
What we'll do differently	<ul style="list-style-type: none"> • Inhouse workshop for support of our fleet • Focused on bulk deliveries only to ensure cost efficiency in planning and manpower 	<ul style="list-style-type: none"> • We aim to increase our fleet later, but also leveraging on network collaboration and shared resources to keep rental prices minimal. • We choose to focus on transporting building materials, FMCG and fresh products and keep it simple but effective. 	<ul style="list-style-type: none"> • Our focus is on interstate bulk transportation and logistics to service clients to deliver outside of SA. • We choose to focus on transporting building materials, FMCG and fresh products and keep it simple but effective.

Pricing strategy

How we set prices for our products/services.

Our services are sold at competitive pricing with tailored pricing for each individual client with a normal profit margin of 17-22% and a maximum profit margin of 35%.

Setting the pricing is an important decision of any business. We will be performing a complete audit of the industry and competitors before decision on pricing to ensure market competitiveness in our pricing.



Strengths/Weaknesses-Opportunities-Threats (SWOT) : Analysis

Our Strengths

- **Experience and Expertise**

The people who will be involved in the proposed business already have 4 years of background and expertise in the industry with relevant hands-on experience and proven track record in running similar successful businesses in Queensland.

We are able to leverage on a strong network of existing contacts nationwide to secure new contracts with companies in South Australia for engaging our services.

- **Integrated Solutions with a wider scope of services**

The company 's main focus will be delivery/ transport logistics. It also integrates a business arm for warehousing & storage logistics as well as a vehicle service workshop.

This integration of services create an avenue for our own fleet and also outsourcing delivery partners to be able to get affordable and fast turnaround services at our depots, which in turn, ensures safe and punctual deliveries.

These are the building blocks which define the key activities of our network.

- **Strong management, cost advantages, customer loyalty and strong reputation amongst domestic and industry players.**

Another strength that counts for us is the power of our team, our workforce and management. We intend to build a team that is considered experts in the logistics services and heavy vehicle automotive workshop industry, with a team of hardworking and dedicated individuals who are experts and genuinely passionate about their work.



Strengths	<p>A possible head-start in business leads.</p> <p><i>We are already well-linked with several businesses in SA and have been requested to start a business in SA specifically to cater to some large businesses owing to huge delay in delivery schedules and lack of services providers in the logistics industry</i></p> <p>Experience in the Industry</p> <p>Jagandeep Singh has successfully managing a similar type of business from zero ground in Queensland with outstanding success in the logistics business. He is well-able to take on the new enterprise in SA with current knowledge, expertise and financial backing.</p>
Weaknesses	<p>Lack of nationwide presence.</p> <p><i>Due to our newness in the business, we will not yet have built an immediate established presence nation-wide. We aim to start with the main office and depot based in South Australia first, and expand later with branch offices elsewhere. It will take time for us to build trust with the new clients and the South Australian market in general. However, this is easily overcome in the face of current shortage in the transport and logistic services provider.</i></p> <p><i>Dependency on current infrastructure to deliver the goods.</i></p>
Opportunities <i>External factors we could take advantage of</i>	<p>Integrated Logistics & In-houses Resources:</p> <p><i>Launching our new integrated venture will provide us with a competitive edge, diversify our business, provide us entry to the industry at reduced costs.</i></p> <p><i>Most transport businesses have increased maintenance and equipment costs for their fleets. By making this operation in-house, we reduce a large portion of that cost in addition to creating an additional revenue stream through services to other logistics providers.</i></p> <p>Increase demand for professional logistics services:</p> <p><i>Post-Covid 19 delivery backlogs and increasing demand for logistics provider to speed up the distribution process.</i></p>
Threats <i>External factors that could cause problems</i>	<p>Changing market dynamics: <i>There exists a lot of uncertainty in almost every logistics business. The way innovations are happening at such a rapid pace can bring a lot of challenges for this niche.</i></p> <p>Lack of qualified drivers: <i>The turnover rate of educated drivers is increasing with the passage of time, and it is increasingly hard to secure good truck drivers.</i></p> <p>Rising diesel cost: <i>That could result in higher transportation costs and passing the inflated costs to clients.</i></p>



Laws specific to the business and industry

Licences and permits

- Warehouse licensing
- Fair work and
- Employment and minimum wage laws
- Heavy Vehicle National Law & Regulations

National Heavy Vehicle Accreditation Scheme (NHVR) – heavy vehicle access permit applications, modifications and exemption permits, fatigue management, driver licensing, dangerous goods regulations.

- OSHC compliance laws for workplace and workers



GOALS AND ACTIONS FOR THE BUSINESS

3-year sales forecast

	YEAR 1	YEAR 2	YEAR 3
Transport logistics	\$1.80 million	\$2.45 million	\$3.40 million
Warehousing & storage logistics	\$ 300,000	\$ 450,000	\$ 550,000
Vehicle service maintenance/repair workshop	\$ 900,000	\$1.15 million	\$1.40 million
TOTAL FORECASTED SALES	\$3.0 million	\$4.0 million	\$5.35 million

Note: Forecasted sales are based on an average of between 30 -34% expected growth per annum. Sales figures have been projected based on actual similar business activity turnovers of joint venture partner in QLD and the pattern is expected to be similar in trend for the new proposed entity, if not higher.

FINANCING

Sources of funding

The source of funding for the business would entail personal savings and liquidation of fixed assets from the business owners themselves. The initial proposed capital injection is about AUD\$250K with a progressive injection of an additional AUD\$250K in the first 2 years of business start-up by the 2 joint venture partners. Combined with assets that would be purchased by Jagandeep Singh 's joint venture partner, Mahadev Logistics will be starting the business on very firm secure financial backing in South Australia.

Upon establishment of the business, further funding will also be sourced from additional business investors overseas, and business loan financing on secured collateral.

Profit and loss forecast

Our forecast profit/loss for the next 3 years.

	YEAR 1	YEAR 2	YEAR 3
Gross profit/net sales	\$ 3,000,000	\$ 4,000,000	\$ 5,350,000
Total expenses	\$ 2,490,000	\$ 3,250,000	\$ 4,095,000
Net profit/loss	\$ 510,000	\$ 750,000	\$ 1,255,000



Estimated breakdown of company finances

PHASE 1: START-UP REQUIREMENT	
START- UP EXPENSES	AUD\$
Legal Consultation	\$5,000
Stationery/Office Furniture	\$11,000
Consultants for training in the business	\$2,500
Accountant's fees	\$18,000
Insurance	\$10,000
Commencing Rent x 3mths	\$12,000
Warehouse rental x 3 mths	\$12,000
Vehicle & equipment rental (initial)	\$31,600
Equipment- manager's office	\$7,000
Marketing/sales efforts/advertising	\$9,000
Others (Internet, Telephone, PABX, business software)	\$12,500
Licensing & compliance fees	\$5,000
Salaries (for 1st 3 mths of operation)	\$220,000
START-UP EXPENSES TOTAL (ESTIMATE):	\$355,600
START-UP ASSETS	
Cash Required (purchase/payment of start-up equipment)	\$100,000
Other Current Assets	\$50,000
Long-term Assets: <i>Company vehicles, new equipment for maintenance and upkeep of premises</i>	\$2,500,000
TOTAL START-UP ASSETS (ESTIMATE)	\$2,650,000
START-UP FUNDING	
Start-up Expenses to Fund	\$355,600
Start-up Assets to Fund	\$2,650,000
TOTAL FUNDING REQUIRED	\$3,005,600
ASSETS	
Non-cash Assets from Start-Up	\$2,550,000
Cash Requirements from Start-Up	\$100,000
Additional Cash Raised	\$ -
Cash Balance on Starting Date	\$2,650,000
TOTAL ASSETS	\$2,650,000
Liabilities and Capital:	
LIABILITIES	
Current Borrowing	\$0.00
Long-term Liabilities	\$2,550,000
Accounts Payable (Outstanding Bills)	\$0
Other Current Liabilities (interest-free)	\$0
TOTAL LIABILITIES	\$2,550,000
Capital (Planned Investment):	
• Investor 1 (<i>Jagandeep Singh</i>)	\$250,000
• Investor 2 (<i>Gaurav Sainani</i>)	\$250,000
TOTAL PLANNED INVESTMENT	\$500,000
Loss at Start-Up (Initial Expenses Incurred)	(\$355,600)
TOTAL CAPITAL AND LIABILITIES	\$144,400
TOTAL FUNDING	\$500,000

CONCLUSION

Mahadev Logistics (SA) is committed towards its vision to be a successful company with its integrated logistics solution to help move the economy of South Australia.

At the moment, there is a huge backlog of delivery schedules not only in the state but interstate for primary producers and many businesses across Australia.

- **Overcoming The Challenge**

The challenge of getting products to their respective destinations depends on good intermodal and linehaul services that would ensure freshness, promptness, minimum spoilage/breakage and on schedule. Millions of dollars are lost when any shipment or freight are delayed or incomplete. Projects are stalled and workers' pay affected. In the face of post-covid 19 attempt to build the economy for all states in Australia, we seek to join hands with the South Australian government to ensure that producers, businesses and manufacturers in the state have access to the services and support of good, efficient logistics providers.

- **Creation of Jobs**

Based on the business model, Mahadev Logistics (SA) plans to recruit a sizeable staff team of local workers to mobilise its business operations starting with an initial 13 staff team and growing to 25 employees or more within the first 2 years of operation. It will also be in a position to open up work opportunities for many more workers via third-party contracting of services to other business-owners

- **Leveraging on experience and joint venture financial backing**

Joint venture with a business partner owning an established company ensures stability and lending of resources and network to ensure the success of the new business.

- **Possible global and domestic expansion**

To scale the business to ensure more national presence and possibly global operations in the near future for markets such as India, Pakistan, Indonesia and Malaysia with SA remaining its headquarters base for Australia.



- END-