

# ANZroom...

ONE STOPSHOP AUTO-PORTAL



# Overview

*A stress free one-stop shop to all your used car needs*

ANZroom is an user's friendly auto-portal with unique features designed for Australia and New Zealand market and beyond.

ANZroom is more than just an automobile marketplace for buying and selling used cars, it offers all the benefits and convenient features that normally lack of in a typical online car sale marketplace.

ANZroom offers buyers and sellers with rich online experience with features such as Car Book Value portal, ANZroom car history, Buyer's protection (Surety Warranty), Independent Car Inspection Services, AR Self Inspection Tool, which address all the buyers pain points and problems.

Our portal has many other rich contents such as Expert Review, Car Specs and Market Price, Car Price Comparison as well as videos, articles, reviews of all car brands and models available in Australia and New Zealand.

ANZroom position itself to be the leader in online car sales portal that assists buyers to get the right car at the right price with after sales peace of mind.

## OUR VISION

*ANZroom Vision is to provide an auto-portal with rich online features for second hand car buying and selling along with a technology driven products and services. We offer users convenience, a curated experience and safer way to buy and sell used vehicles online, a one-stop shop to all your used car needs.*

# ANZroom has so much more to offer!

## Unique Features of ANZroom auto-portal

*ANZroom is an online portal which sells certified used car, we have in-house car experts to assist buyers in every possible way to get them a car most suited to their needs and budget. We provide solution to all used car related needs with unique services like:*



### Car Book Value Portal

*An independent, objective, and unbiased car pricing tool, to provide our customer with fair value of a car.*

### Car History Checking Tool

*A tool to provide buyer history of a car they are interested in buying.*



### Buyer's protection (Surety Warranty)

*Provides buyers a 6 months warranty on the car they purchased.*

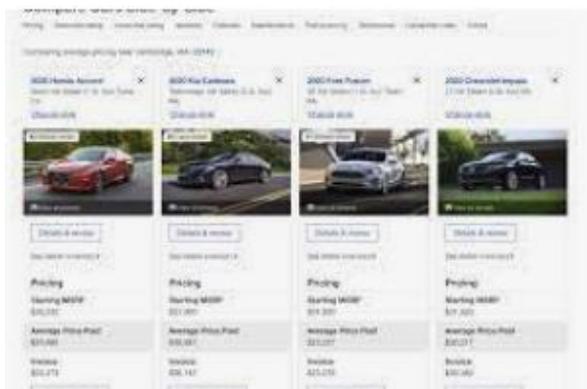
## Independent Car Inspection Advisor

*In-house engineers available to inspect each car at more than 200 checkpoints before listing them on their website.*

*A panel of Independent Car Inspector for Hire to inspect the car you are interested.*



## Car Models and Price Comparison Tool



*A smart tool to enable buyer to compare car price and models*

## AR Apps – Car Inspection Tool

*A proprietary Augmented Reality AR APPS*

*To guide and assist buyers to conduct self-inspection and check the condition of a car. Bi-lingual Chinese and English with translation*



*A list of our preferred 3<sup>rd</sup> party car insurance services*



*A list of our preferred 3<sup>rd</sup> party licensed finance providers*

*Discount on Roadside Assistance available for our members.*



## Our Mission

*ANZroom mission statement is to make your used car buying and selling simple, easy and a pure joy experience.*

### We provide our customers:

- ✓ Used car ANZroom backed by service warranty
- ✓ 24x7 roadside emergency assistance
- ✓ Simultaneously compare two different cars with Compare and Score feature
- ✓ One Click Appointment to request for test drive
- ✓ Ezy - car documents and ownership transfer - smooth and timely.
- ✓ Third-Party used car easy finance
- ✓ Platform for car enthusiasts and expert to share cars related information, reviews, tips and & videos

*ANZroom doesn't simply sell cars. It provides one-stop solution to all your used car needs.*

# How ANZroom Builds Trust

*We are dedicated and committed to buyers and seller alike, we work very passionately to give them trust, selection, low price, and convenience second to none*



*Independent, Objective and Unbiased Pricing*



*6 months Warranty*

*Certified Car Inspection with 200 Checkpoints – Independent Car Inspector for Hire*

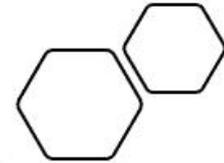


*Car History Checking Tool – Accidents Checks*



*Hassle Free Return*

# Australia Car Market



- *Australian car sales figures show that 916,968 vehicles were sold in 2020.*
- *Nearly one-third of new car sales in Australia happens in New South Wales.*
- *The most common car brand in Australia is Toyota.*
- *Japanese manufacturers accounted for 356,230 new car sales in Australia in 2018.*
- *SUVs accounted for 49.6% of all cars sold in Australia in 2020.*
- *There were 8,688 electric car sales in the first half of 2021.*
- *Hybrid vehicle sales in Australia nearly doubled in 2020.*
- *Australians spent an average of A\$40,128 on a new vehicle in 2020.*
- *As of 2021, Australians pay an average of A\$10,811 for a second-hand car.*
- *Australian car sales grew 33.1% year-on-year in August 2021.*
- *The market size of the automotive industry in Australia was estimated at \$138.9 billion in 2021.*

# Australian Car Buyer Purchasing Behaviours

*The most important consideration for Australian when buying a car is how safe it is*



*In a survey conducted in 2020-2021, adult Australians were asked what characteristics mattered to them most when picking out a new vehicle. As many as 65% cited its safety, while 64% cared about*

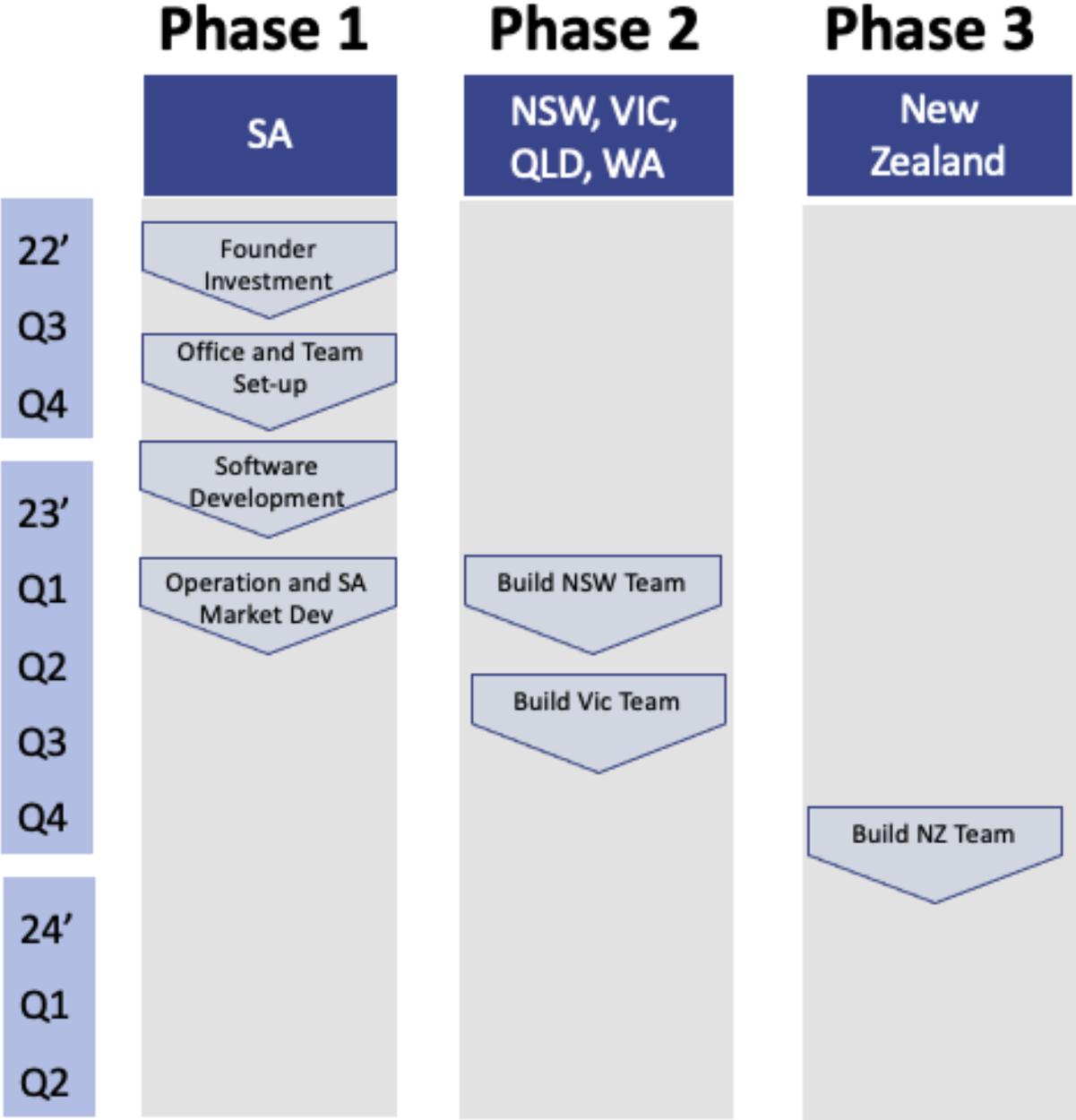
*fuel efficiency. In addition, 52% were interested in how suitable it was for everyday use, whereas 46% focused on its quality.*

*45% of the answers revolved around ensuring that automotive companies in Australia offered a good warranty and customer service, being comfortable while driving, and that the car was affordable.*

*37% of the respondents wanted a spacious vehicle, whereas 36% highly valued its design. Further down the list of buyers' priorities were things like how environmentally friendly the car was, with 26%, while 23% wanted it to be of their brand of choice.*

*In 2020, 13% of Aussies planned to purchase their next car entirely virtually.*

# ANZroom Australia and New Zealand Roll out plan and timeline



# Business Proposal & Investment

*ANZroom consisting of founders and investors with fund and experience in used car business, who are ready to invest in South Australia and establish a business first in Adelaide, expanding to east coast and New Zealand.*

*The proposed opportunity is for founders to invest and establish ANZroom in Adelaide, by leveraging South Australian capability, high technology and combining with founder's car sales business experience and networks which they have established in Sydney since 2008 to accelerate used car sales business in SA.*

*In the current business environment, utilising high technology such as AR, machine learning and understanding of consumer purchasing behaviour are some of the hottest trends to transform brick and mortar business to on-line and virtual world of business.*



# ANZroom EXECUTIVE TEAM

